Transform How You Work with Alexa for Business and Salesforce

Interact with Salesforce applications using voice

Amazon Alexa, the voice service that powers the Echo, can play your favorite music, provide you with news and weather updates, run your smart home, track your shopping list, and look up interesting facts, all with simple voice requests. Now, this hands-free, natural voice interface can help transform how people work.

Alexa can help employees working from the office or at home stay organized and focused on the things that matter. For example, meetings are commonly delayed by users struggling with conference room equipment, looking for meeting login information, and dialing into the meeting. Now, by simply saying "Alexa, start my meeting," Alexa for Business gets your meeting started. Imagine all of the things Alexa can do around the workplace such as providing directions to a conference room, notifying IT about a broken printer, or placing an order for office supplies. For businesses, one of the most powerful use cases for Alexa is the ability to interact with corporate applications using voice, such as Salesforce.

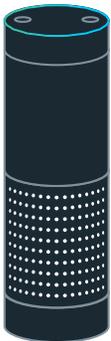| Alexa helps you at your desk | Alexa simplifies your conference rooms | Alexa helps you around the workplace | Alexa adds voice to your products and services |

Alexa for Business and Salesforce

"Alexa, tell Salesforce to update my opportunity close date to today."

"Alexa, ask Salesforce what is my committed revenue this quarter."

Salesforce is the world's #1 Customer Relationship Management (CRM) platform.[1] Hundreds of thousands of customers use Salesforce in their organizations to manage their customer data. Salesforce is leveraging Alexa Skills to make it easy for users to access Einstein Analytics, Insights and other Salesforce capabilities.

Access Salesforce data using voice

With the availability of Alexa for Business private skills templates you can easily create voice interactions with your Salesforce data. Additionally, you can make private skills available to only your employees. Once the skill is enabled, your employees can access Salesforce data from any of their Alexa devices.

With the integration of Alexa for Business and Salesforce, users can access their critical corporate Salesforce applications from anywhere using just their voice.

Getting Started

Learn more at https://aws.amazon.com/alexaforbusiness
Build an Alexa skill at https://trailhead.salesforce.com/en/projects/build-an-alexa-skill
Get started with free Alexa skill templates at https://github.com/Alexa/alexa-for-business

[1] www.salesforce.com/company/news-press/press-releases/2017/05/170518/